

boostpilot.ai: "From Insights to Profit"

DATA SOVEREIGNTY
SECURED

Transparency about the real buying potential in the market — the basis for more revenue with the right customers.

What is boostpilot.ai?

- Digital sales platform that creates transparency about the real buying potential in the market.
- Shows the true share-of-wallet per customer: the gap between current and possible revenue.
- Delivers digital twins of the best customers as pre-qualified leads.
- Full market view: over 500 million companies worldwide including corporate structure (D&B Hoovers).
- Built on an AI agentic framework: as the pilot, boostpilot.ai assembles and steers a tailored agent crew that takes work off the sales team.

What the customer gains

Revenue: 20 to 30% more through targeted focus on existing customers.

Time: 4 to 8 hours less effort per week, up to 40% through structured preparation.

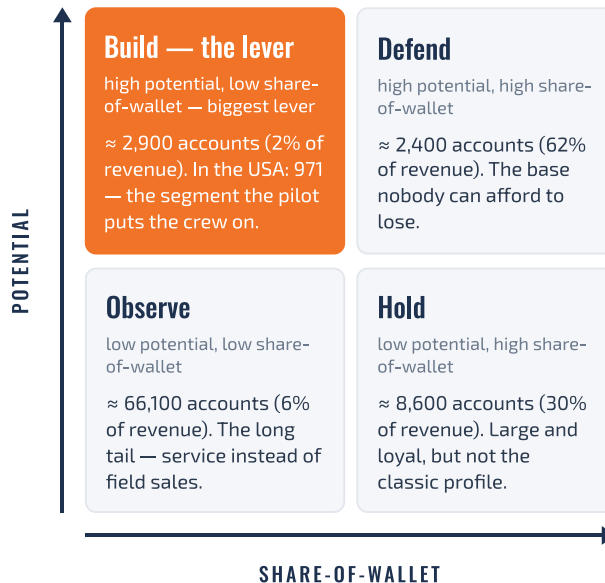
Focus: Resources go to customers with potential instead of scattershot outreach.

Knowledge: The experience of top sellers is captured and made usable.

Quality: Time sinks such as reports, customer insight reports, research, twin calculations, customer fingerprints and more are handled by the AI crew at consistent quality.

PREDICTION ENGINE — RECOMMENDATION BY POTENTIAL AND SHARE-OF-WALLET

- 1 Calculate potential:** theoretical buying volume (SAM) per company from your own CRM/ERP data, enriched with over 360 crawled market variables and D&B data.
- 2 Measure share-of-wallet:** current revenue against potential, the gap becomes visible; classification A to D.
- 3 Transfer patterns:** identify which patterns led to A customers; the window of opportunity is calculated.
- 4 Enrich and recommend:** enrich high-potential customers with customer insights, triggers and intent data; sales receives concrete, validated action recommendations.
- 5 Crew prepares the work and saves time:** collects data, researches, validates twins, writes dossiers — with approval points. Sales gains time to sell.
- 6 Sales rep executes.**



80,000

customers worldwide — each scored individually

971

accounts in the lever quadrant, USA

211

of them won — those with acute need

CHF 10.55M

in additional revenue from it

Real case, anonymised: world market leader for cable-processing machines, CHF 580M revenue, Switzerland/global. The distribution across the four quadrants is illustrative — 971 addressed accounts, 211 customers won and CHF 10.55M in new revenue come from the customer's reporting (2024).

More than one in five accounts approached became a customer. This is not a campaign — **this is navigation.**

Chancental Works GmbH · Implementation Partner for boostpilot.ai

Proven, not claimed — three successful customer projects

+815%

B2B wholesale / eCommerce, billion class

31 twins approached · EUR 5.18M new revenue in 3 months (pilot)

ROI ~100x

+592%

Mining machinery, global, EUR 1.5bn+

2 twins approached · CHF 4.4M new revenue over 18 months

ROI ~11x

+430%

Cable-processing machines, CHF 580M — the case from page 1

971 lever accounts USA · 211 won · CHF 10.55M new revenue (reporting 2024)

ROI ~10x

Cumulatively CHF 20.1M in new revenue — three industries, three size classes, seven years. One methodology, reproducible. And: only 28% of sales time today is real selling time (Salesforce, 7,775 respondents).

WHAT SETS BOOSTPILOT.AI APART

CATEGORY	WHAT IT DELIVERS	WHERE IT STOPS
AI SDR and outbound tools	More messages per hour, automated sequences	They optimise the outreach, not the selection. Contacting the wrong accounts faster only gets you ignored faster.
Classic strategy consulting	Market analysis, segmentation, recommendation	The result is a document, not a running system. After the project nobody stays on board.
Agentic AI integrators	Agents, workflows, orchestration	They build the crew and hand over the controls. According to MIT this is exactly where the 95% without P&L effect end up.
boostpilot.ai + Agentic Boost Crew	Potential matrix per account (pilot) AND the executing crew — on your ERP data	It does not stop: every deal won sharpens the model. The target gets more precise with every flight.

EVERYONE BUILDS AI CREWS. NOBODY HAS A PILOT.

Gartner expects more than 40% of all agentic AI projects to be scrapped by the end of 2027 — «escalating costs, unclear business value». The reason is never the crew. It is the missing destination. boostpilot.ai first calculates where to fly — and only then brings the crew on board.

THE PILOT — BOOSTPILOT.AI

Flies and navigates

From ERP, CRM and over 500 million company profiles, boostpilot.ai calculates the real buying potential and the share-of-wallet for every customer. From that it sets course, altitude and timing: which account, which window, which sequence. The pilot flies the machine — it does not merely give advice.

Without a pilot even the best crew flies in circles.

THE CREW — THE AGENTIC AI FRAMEWORK

Does the work on board

Over 100 tools in eight categories. For every objective the framework recomposes the line-up: data collector, market researcher, potential calculator, twin validator, dossier writer, quality checker — with sequence and approval points. The crew researches, validates, writes.

Different objective → different selection → different crew.

The difference in one sentence: others sell you the AI crew.

We deliver the pilot — and the crew is included.

Your own potential matrix in 30 minutes

You bring a customer list. We show live where your growth sits, how the crew would be staffed for it and what the first flight delivers.

BOOK A MEETING calendly.com/chancental/30min

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